



## Gold Wing Road Riders Texas District Competition Guidelines



### Chapter Newsletter Award Judging Guidelines

Newsletters are a very important part of this great Association. They can be a principal form of effective communication to all of our members. This guide will assist our Newsletter Editors to produce a fine newsletter that everyone is proud of.

**For the Texas District Newsletter Competition conducted in 2015, we will not be viewing paper copies at our Texas District Convention on 30 Apr – 2 May. Instead, we will judge your Chapter Newsletter entry directly from your Chapter Website.**

We are asking that the Chapter Directors or Chapter Newsletter Editor tell us which Newsletter month they would like to enter into the competition **NLT 10 March, 2015**. Since we can only submit current Newsletters of the calendar year, **we will only be excepting January – March, 2015** Chapter Newsletters for the District competition.

In accordance with GWRRA Guidelines, **The same Chapter will not be eligible to win the GWRRA Chapter Newsletter Award in two consecutive years.**

#### **Format**

There is no requirement for a specific format and each Chapter may choose their preferred format. Newsletters can be in black and white or in color. The Newsletter submitted for consideration must be the same as the Chapter Participants receive. Note: A hyperlink in a printed newsletter does not provide the recipient any information. There will be no points awarded or subtracted for either the format or color.

**Required Contents** - Front Page of Newsletter **MUST contain** all required contents to continue with judging.

- **Gold Wing Road Riders Association or the letters GWRRA**

- **Chapter's name or initials**
- **GWRRA Logo (Current Logo with trademark symbol)**
- **Region, District and Chapter letter designation or associated logos**
- **Month and year distributed**
- **Date, Time, and Location of monthly gathering (this may include date or frequency of the gathering)**

### **Recommended Contents**

- Articles from the: Chapter Director, Assistant Chapter Director, Chapter Educator, Membership Enhancement Coordinator, Chapter Couple of the Year
- Articles - Chapter Members and Other Team members (maximum five articles will be scored if submitted by five different Chapter Participants or Other Team members)
- Articles from District, Region, National/International
- Chapter Officers and Team listing
- Calendar of Events/List of upcoming Rides
- Awards and Member Recognition (Rider Education level achievements, training advancements, leadership qualifications)
- GWRRA Join Date of Members (month and year), birthdates, celebration dates, etc.
- Chapter Activity Photos
- GWRRA Motto
- Rider Education, Membership Enhancement, Leadership Training, and Motorist Awareness Logos
- Promoting local Chapter, District, Region or National/International Events/Gatherings
- OTHER - something unique or out of the ordinary not covered by the above

### **Other**

- Newsletter is well organized and easy to read
- Overall appearance visually appealing
- GWRRA Program Logos used properly and in correct context
- Lay out of articles flow well and express the importance of each

- Is the Newsletter informative
- Is the information current and timely
- Spelling and grammatically correctness
- Is the Chapter being kept current of happenings within GWRRA

### **Scoring**

- A sample score sheet is also attached. (If not, please contact me and I'll send you one).

### **Responsibilities**

#### Chapter

- Determine which Chapter Newsletter that you will be entering in the TX District Competition and **notify the TX District MEC of your Month selection NLT 10 March, 2015.**

### **Winner of the Newsletter Competition**

**The Winner of the TX District Newsletter Competition will be announced at the TX District Convention in Temple, TX on 30 Apr - 2 May, 2015.**

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